ARCHDIOCESE of MILWAUKEE

Proclaim Christ *and* Make Disciples *through the* Sacramental Life *of the* Church.

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Reaching Out to Millennials

Archbishop
Jerome E. Listecki

It's no secret that the Millennial generation (those born from 1984-2002) is a mystery to older generations. These young people can sometime struggle with behaviors of entitlement, lack of commitment and expectations that things should come easy. That said, they also come to the table with an amazing amount of enthusiasm, zeal and desire for deep, lasting change and a willingness to help others. They are an astonishing group of people!

There's an urgent need to awaken this generation of Catholics, and call them to deeper discipleship. For a variety of reasons, they've replaced conversations with Jesus at Church, with staring at an iPad at the local coffee shop. Statistics show that many Millennials are losing their Catholic faith – many are becoming unaffiliated with any religion. Our Archdiocesan mission is to "make disciples," so reaching out to these young people is essential for our Church. Regardless of your generation, here are a few ways to do this effectively:

Be Authentic |

At the heart of every Millennial there is a strong desire for authenticity. They desire this from others, expect it of themselves and can certainly smell a phony from a mile away. Building bridges of trust with them means living a life of deep faith, integrity, sincerity and joy.

Be Relational |

Reaching out to them over social media, the internet, etc. is crucial, but this arguably over-connected generation needs and desires real relationships. You'd be surprised how much value there is in a one-on-one conversation where you are sincerely interested, looking at them in the eye, and meeting them where they are.

Be Invitational |

You may or may not be aware of this, but our archdiocese has arguably one of the best young adult communities in the United States! Between enriching opportunities like Cor Jesu, Arise, the Encounter Young Adult Conference, Theology on Tap and the numerous young adult communities, Millennials have abundant opportunities to grow in their relationship with Christ and the Church alongside other faithful young adult Catholics. "Brew City Catholic" is an exciting new initiative of our archdiocese to reach out to this demographic and be a "hub" for the various opportunities they have.

You're invited to join young adults at the Encounter Young Adult Conference on November 14, 2015 at the Archbishop Cousins Center.

This conference challenges young adults to take ownership of their Catholic faith. It is a life-changing opportunity. For more information and to register, check out **www.arisemissions.org**.

#iEvangelizeMKE

Evangelization and Technology Go Hand in Hand

The New Evangelization challenges us to proclaim Christ in new ways, which today includes using a variety of new and emerging technologies. To encourage the use of apps in evangelizing, the Archdiocese of Milwaukee has launched a social media campaign, **#iEvangelizeMKE**. This campaign is designed to encourage people to reach out via Facebook, Instagram, Twitter or YouTube to share the message of Jesus with others.

Help us encourage the use of technology in the Catholic faith by sharing two incredible videos that were produced for the Archdiocese of Milwaukee. The videos tell the story of people on fire for their faith.

"Mass: The Heart of the Matter"

A few years ago, friends Joe Smith and Jackie Piano didn't have much in common. Joe, a "proud atheist," was a person who relied on logic, rather than faith. Jackie, a self-proclaimed "lukewarm" Catholic, was just going through the motions of attending Mass. That all changed on Ash Wednesday 2012 when the Holy Spirit made an unexpected but much needed appearance in their lives.

"A New Mission for a Missionary People"

This powerful video connects for us Jesus's Great Commission to the disciples and the new mission statement for the Archdiocese of Milwaukee: "Proclaim Christ and Make Disciples through the Sacramental Life of the Church."

Catholics from around the archdiocese explain how and why they spread the message of Jesus Christ through work, school or just within their own families.

These must-see videos are available by visiting **www.archmil.org/iEvangelizeMKE**. Witness for yourself how the beauty of the Catholic faith can transform lives. Share these videos and your own stories of faith, with as many people as possible via social media, email and any other electronic means. Be sure to include the hashtag **#iEvangelizeMKE**!

Start the conversation today – how do you proclaim Christ and make disciples?

In social media, the hashtag (or # sign) turns any word or group of words that directly follow it into a searchable link. This allows you to track discussion topics based on those keywords. To see how people are evangelizing to others in southeastern Wisconsin, you should include **#iEvangelizeMKE** in your posts/Tweets to join the conversation and follow along with others.

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Intentional Discipleship Habit Three: *Attend Mass Often*

Intentional discipleship is like any skill, it takes practice. The more you do it, the better you get! Practice being a disciple by repeating and building six essential habits. In this ongoing series, we explore these habits one at a time. Today our focus is on Habit Three: Encounter Jesus at Mass Often.

Disciples attend Mass as often as they can because Mass is the perfect "school" of discipleship. Mass is a full-on encounter with the Holy Trinity, with each other and with God's desires for the world. Mass forms disciples in an intentional lifestyle of worship, communion and mission.

Simply put, the Eucharist teaches us who we are – beloved children of God, saved through Jesus' sacrificial death on the cross. In Christ, we are sisters and brothers responsible for one another, and as His Body, the Church, we are sent to bring Jesus into our daily lives.

Prayer for the Mission of the Archdiocese of Milwaukee

(Adapted for Younger People)

O Powerful God,

We praise you and thank you for you are good.
We pray that the Holy Spirit may fill our hearts with love, and teach us to be more like you.

Help us to teach others about your Son, Jesus,
and especially about his death and resurrection.
Help us follow you wherever we may go.
Give us the courage to help build your
home in the world now, as we prepare to
live in your Kingdom forever.

In this Archdiocese of Milwaukee,
we ask you for strength to follow you
and to teach more people about you.

As we continue on our Catholic journey,
guide us to increase our faith in you,
and give us the courage to ask for your forgiveness
when we have sinned against you.

We ask all this through Christ our Lord.

Amen.

Adapted by Cade, Cassie, Ezra, Isaac – 8th graders at Shepherd of the Hills Catholic School 2015

The 6 Habits of Catholic Intentional Discipleship

- Encounter Jesus in Daily Prayer Time
- Know Jesus in Daily Scripture Reflection
- Receive Jesus in the Eucharist Often
- Seek Jesus' Mercy in Reconciliation Often
- Serve Jesus in the Least Often
- Share Jesus in Regular Parish Service

Llegar a *Millenials*

Arzobispo
Jerome E. Listecki

No es ningún secreto que la generación del milenio (los que nacieron entre 1984-2002) es un misterio para las generaciones mayores. Algunas veces, estos jóvenes piensan que se lo merecen todo, no tienen sentido de compromiso y asumen que las cosas deben darse fácilmente. Dicho esto, hay que reconocer que también tienen una increíble cantidad de entusiasmo, fervor y un deseo por un cambio profundo y duradero y una gran la voluntad por ayudar a los demás. ¡Ellos son un grupo de personas increíbles!

Hay una necesidad urgente de despertar esta generación de católicos, y llamarlos a un discipulado más profundo. Por diversas razones, han reemplazado las conversaciones con Jesús en la Iglesia, con la mirada fija en un iPad en un café local. Las estadísticas muestran que muchos de la generación del milenio o millenials (en inglés) están perdiendo su fe católica - que muchos no quieren estar afiliados a ninguna religión.

Nuestra misión arquidiocesana es "hacer discípulos", de modo que llegar a estos jóvenes es esencial para nuestra Iglesia. Independientemente de su generación, aquí están algunas maneras para hacerlo efectivamente:

Sea Auténtico |

En el corazón de cada millennial hay un fuerte deseo de autenticidad. Lo desean en los demás, lo esperan de sí mismos y sin duda puede identificar a un farsante a un kilómetro de distancia. Establecer relaciones de confianza con ellos implica vivir una vida de fe profunda, integridad, sinceridad y alegría.

Sea Relacional |

Llegar a ellos por los medios sociales, el internet, etc. es crucial, pero esta generación posiblemente sobre conectada, necesita y desea relaciones verdaderas. Se sorprenderían cuanto valor hay en una conversación personal, cara a cara, en la que demuestras un interés sincero, mirándoles a los ojos, y escuchándoles incondicionalmente.

Sea Invitador |

Talvez usted no se ha enterado, pero posiblemente nuestra arquidiócesis tiene una de las mejores comunidades de adultos jóvenes en los Estados Unidos. Con muchas oportunidades enriquecedoras como Cor Jesu, Arise, la Conferencia de Encuentro para Adultos Jóvenes, Theology on Tap y las numerosas comunidades de adultos jóvenes, los millennials tienen abundantes oportunidades para crecer en su relación con Cristo y la Iglesia junto al lado de otros fieles adultos jóvenes católicos. "Brew City Catholic" es una iniciativa nueva y emocionante de nuestra arquidiócesis para llegar a este grupo demográfico y ser un "centro" de las diversas oportunidades que se les ofrecen.

Jóvenes (13-17 años) están invitados al 2.0 Encuentro el 24 de octubre de 2015 en el Cousins Center. Visite a www.SalyLuz.org

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El tercer hábito del discipulado intencional: *asistir a Misa a menudo*

El discipulado intencional es como cualquier otra habilidad, requiere práctica – cuanto más practique, ¡más mejorará! Practique su discipulado repitiendo y formando seis hábitos esenciales.

En esta serie, vamos a explorar estos hábitos uno por uno. Hoy nos enfocaremos en el tercer hábito: asistir a Misa a menudo.

Los discípulos asisten a Misa tan menudo les sea posible, porque la Misa es la "escuela" perfecta del discipulado.

La Misa es un encuentro a plenitud, con la Santísima Trinidad, con los demás y con los deseos de Dios para el mundo. La Misa forma a los discípulos en un estilo de vida intencional de adoración, comunión y misión.

En pocas palabras, la Eucaristía nos enseña quiénes somos - hijos amados de Dios, salvados por la muerte sacrificial de Jesús en la cruz. En Cristo, somos hermanas y hermanos responsables de cuidarnos mutuamente y como Su Cuerpo, la Iglesia, somos enviados a traer a Jesús en nuestra vida cotidiana.